

CASE STUDY

We get the deal done.

Eye World acquired SafeWeb

TMT



TRANSACTION ANNOUNCEMENT

Translink advised Eye World in its acquisition of SafeWeb

Eye World is one of Northern Europe's leading and fastest-growing providers of SaaS solutions within cyber security

SafeWeb is a fast-growing UK-based SaaS company focused on cybersecurity with strong profit margins



TRANSACTION HIGHLIGHTS:

Translink Corporate Finance Sweden acted as financial and strategic advisor to Eye World in connection with its acquisition of SafeWeb, a UK-based cybersecurity SaaS company.

Eye World continues its growth journey through the acquisition of SafeWeb, a British SaaS company specialised in cybersecurity. The acquisition represents a significant addition to Eye World's product portfolio, customer base, and geographical footprint.

KEY TAKEAWAYS

Eye World was founded in 2015 and is one of Northern Europe's leading and fastest-growing providers of SaaS solutions within Cyber Security. Eye World delivers innovative business solutions in IT security, privacy protection, and advanced AI-based data solutions.

"The acquisition of SafeWeb marks an important step in our strategy to expand within cybersecurity and strengthen our offering to both individuals and businesses. Having completed more than 25 acquisitions together with Miss Group and a previous acquisition with Eye World, I have gained a clear understanding of Translink's competence to successfully manage transactions of this kind, from strategic advisory to project management and market insight. I look forward to continuing our successful collaboration with Fredrik and the Translink team going forward."

Mattias Kaneteg, Senior Advisor, Eye World

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