# CASE STUDY

## We get the deal done.

### LINZ ELECTRIC acquired a majority stake in KW Generator GmbH



#### **TRANSACTION HIGHLIGHTS**

Linz Electric S.p.A (Linz) and KW Generator GmbH (KWG) further strengthened their nearly 20-year partnership with Linz acquiring a 60 percent stake in KWG. This transaction cements a strategic alliance between two European leaders and uniting the excellence of Made in Italy and Made in Germany. It brings together expertise, innovation and industrial strength to address the new global challenges of the energy sector.

The generator and alternator ranges of the two companies are highly complementary and together offer one of the most comprehensive product portfolios globally. Their combined solutions serve a broad spectrum of power applications, from traditional gensets and energy transition support systems to mobile refrigeration, earthmoving equipment, and other machinery requiring continuous, reliable, and flexible power.

#### **KEY TAKEAWAYS**

- Linz will expand its supplier relationship with KWG
- KWG will expand its service and distribution capabilities with Linz (Pedrollo Group)
- Greater innovation capabilities by combining the technical expertise of both companies

#### DEALMAKERS

TL Italy: David Strempel, Riccardo Vito TL Germany: Christian Hörner "For Linz and the Pedrollo Group, the work of Translink was key in helping transform our existing collaboration with KWG into something more significant and strategic. The multilingual team led by David Strempel, himself speaking English, Italian and German very much facilitated the necessary framework and confidence building between the Linz and KWG teams."

Giulio Pedrollo CEO of the Pedrollo Group and founder of Linz Electric



**Translink** advised Linz Electric (Pedrollo Group) on its 60% acquisition of KW Generator GmbH

Linz Electric expands its growing role as a key player in the generator/alternator market undergoing profound transformation

**KW Generator** gains technical know-how and leverage with its advanced OEM generator product lines within a well-established global distribution network



