

CASE STUDY

We get the deal done.

Sika acquired Cromar Building Products

INDUSTRIALS



TRANSACTION ANNOUNCEMENT

Translink advised Cromar Building Products on its sale to Sika

Cromar Building Products is an established supplier of roofing products serving the UK under well-known brands

The acquisition strengthens Sika's presence in the roofing sector and enhances its product portfolio, opening new opportunities in product innovation and geographic reach



TRANSACTION HIGHLIGHTS:

Translink acted as the exclusive advisor to Cromar Building Products on its sale to the listed Swiss company Sika.

Cromar Building Products, a well-established supplier of premium roofing products, has established itself as one of the leading providers of flat and pitched roofing products serving the UK under well-known brands.

The acquisition strengthens Sika's presence in the roofing sector and enhances its product portfolio, opening new opportunities in product innovation and geographic reach.

KEY TAKEAWAYS

Translink CF's global approach:

- Supported a structured global sales process
- Presented a compelling acquisition opportunity to select strategic potential acquirers

DEALMAKERS:

Translink UK: Andy Haigh, Will Holmes, Will Sykes,
Luke Harrower, Emma Oakley
Translink Switzerland: Alex Gut

"We are delighted with the deal that Translink secured for us which greatly exceeded our expectations. Their unwavering commitment and tenacity throughout the process kept our deal on track and I would therefore not hesitate in recommending them to any business owners contemplating an exit from their own business."

Mike Marshall, Managing Director of Cromar Building Products