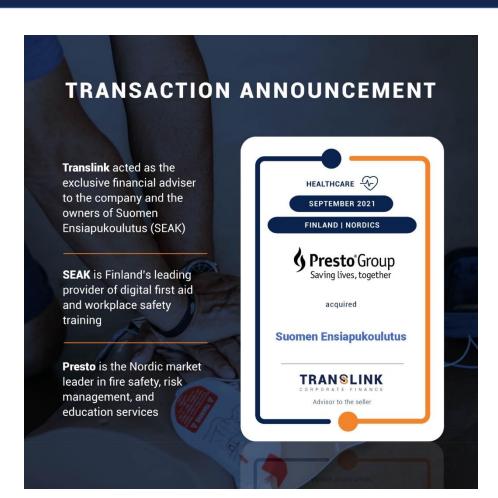
CASE STUDY

We get the deal done.

Presto Group acquired Suomen Ensiapukoulutus

HEALTHCARE | TECH





TRANSACTION HIGHLIGHTS

Translink Corporate Finance advised on the sale of 100% of Suomen Ensiapukoulutus (SEAK) to the Presto Group

KEY TAKEAWAYS

- SEAK's strong market position and innovation made it a highly attractive acquisition.
- The deal positions Presto as the largest fire safety and corporate training provider in the Nordics.
- Translink's strategic approach, highlighting SEAK's first-mover advantage and synergies, ensured a smooth, high-value transaction.

DEALMAKERS

Jari Lauriala & Fredrik Ullberg

"As the market leader in digital first aid and safety training in Finland, we wanted to find a partner that could help us expand abroad as well. Translink introduced us to Presto and we quickly found a common understanding. Together, we can become the dominant player in this market segment in the Nordics."

- SEAK CEO and shareholder, Tero Roivainen

