

M&A LOGISTICS
INSIGHTS REPORT
DECEMBER 2025

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# Global M&A trends in the Logistics sector

Selective M&A helps logistics players navigate sustainability, technological and geopolitical challenges

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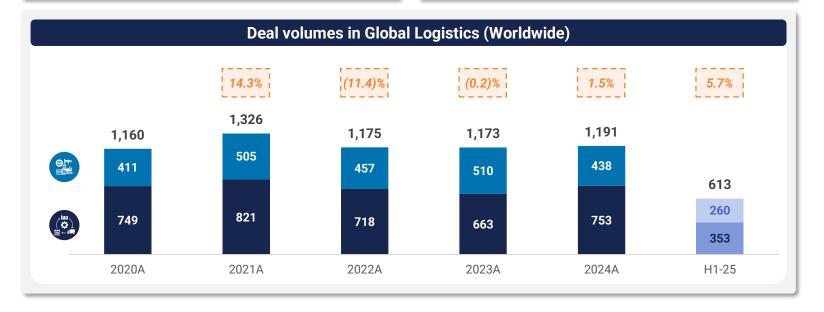
- New challenges leading to market consolidation
- **02** Valuation references for logistics players
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#### Normalising deal activity

- Strategic buyers show caution and focus on core, resilient assets
- Carve-outs and non-core divestitures sustain deal flow amid tighter financing conditions
- Financing constraints, increased cross-border risks, and the growing complexity of supply chains are slowing deal processes

#### **Stabilising valuation**

- Valuations stabilise as margins normalise and financing costs increase
- Investor selectivity and macro uncertainty cap multiples despite solid fundamentals
- Polarisation persists between global, asset-light platforms, which maintain premium multiples, and regional, asset-heavy operators under pressure











# TRANSLINK CORPORATE FINANCE

# M&A LOGISTICS NEW CHALLENGES LEADING TO MARKET CONSOLIDATION

# Global deal volume activity in Logistics

Steady M&A activity post-COVID, supported by strong fundamentals and ongoing sector transformation



#### Stability after several years of consolidation

- Steady but increasingly selective activity, driven by strategic acquisitions in regional resilience, modern warehousing, and last-mile capabilities
- Higher financing costs and tighter lending conditions weigh on expansion deals, favouring targeted build-ups
- Slowdown reflects valuation normalisation more selective investor behaviour rather than a structural decline

**FORWARDING** 



**FREIGHT** 

#### Strong rebound after two years of adjustment

- Growth fuelled by digitalisation, automation, and specialised service investments, making tech-enabled forwarders especially attractive
- Rising geopolitical and supply chain risks continue to push acquirers towards diversified and resilient networks
- The segment remains sensitive to freight rate fluctuations and trade tensions

613

deals in Global Logistics in H1-25 (Worldwide)

(+5.7% YoY)

353

deals in **Contract Logistics** in H1-25 ((0.8)% YoY)



260

deals in Freight Forwarding in H1-25 (+16.1% YoY)





# M&A as a strategic lever in a challenging macro-environment

Logistics players initiate selective M&A operations to pursue four main strategies

#### Reach critical size

Market leaders seek critical size to:

- > Offer more **competitive pricing** and improved service levels
- > Reduce operational costs and increase efficiency
- > Generate economies of scale and scope



#### **Penetrate niche logistics**

Niche logistics, such as healthcare or security represents growth opportunities as they enable logistics players to:

- > Offer higher value-added services
- > Gain expertise and recognition within specific sectors

**Develop industry expertise** 



#### Value chain integration

Logistics players engage in vertical M&A to:

- > Offer end-to-end solutions
- > Streamline processes to improve service reliability
- > Gain **control over the value chain** and minimise outsourcing

**Become integrated players** 

#### **Expand geographical presence**

Regional expansion has become essential as logistics players aim to:

- > Enter **new markets** and expand **reach**
- Offer localised services
- > Create a **buffer against** potential **regional economic downturns**

Implement regional footprint



# Recent M&A transactions reflecting logistics players' key strategies

#### **Critical size**

#### **Vertical integration**

#### **Niche logistics**

#### **Geographical expansion**



#### April-25

FM Logistic is a global provider of transport, warehousing and fulfilment services for FMCG and retail clients



#### February-25

RouteSmart Technologies is a global provider of advanced route optimisation software for logistics, postal, and utilities networks



#### September-25

Marten Transport is a U.S. carrier specialising in timeand temperature-sensitive truckload, dedicated and intermodal logistics services



#### March-25

Atria Soluciones Logísticas is a LATAM logistics group specialising in river- and portbased transport of bulk dry and liquid commodities





**SCHENKER** 

#### September-24

DB Schenker is Deutsche Bahn's logistics arm specialising in freight transport in Germany



O FRIGO-TRANS®

#### September-24

Frigo-Trans, with its subsidiary BPL, is a transport provider specialising in temperaturecontrolled shipments



#### November-23

MNX Global Logistics is a logistics services provider, specialising in temperaturecontrolled medical products



#### November-24

IMC is an expert in intermodal container transport in the U.S., with a strong presence in key ports and rail hubs



# Wincanton

#### February-24

Wincanton is a major UK 3PL provider specialising in contract logistics, food, retail and e-commerce



#### March-24

Business By Air is a transport forwarder specialising in air freight for automotive and pharmaceutical sectors



#### October-23

Tramo Group is an international leader in luxury goods, furniture and high-end logistics and transport



#### September-24

Simon Hegele is a pharmaceutical logistics specialist offering solutions for the healthcare industry



#### November-22

Bomi Group is a leading 3PL and multinational logistics provider specializing in healthcare



#### February-24

Bolloré Logistics is an international supply chain company operating in 63 countries with 358 agencies



#### August-23

GT Exhibitions is a logistics provider specialising in national and international exhibition services



#### July-24

Estafeta is a Mexican provider offering integrated logistics solutions with a vast national network





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# M&A LOGISTICS VALUATION REFERENCES FOR LOGISTICS PLAYERS

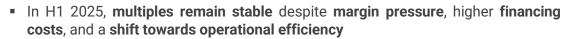
# M&A valuation trends in the global Logistics sector

Transaction multiples stabilised as deal activity normalised in a tense macroeconomic environment



#### **CONTRACT LOGISTICS**

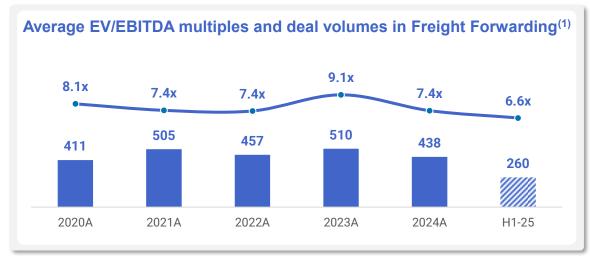




- Valuations had previously peaked in 2021 and 2022, driven by post-COVID recovery, strong warehousing demand, and consolidation momentum
- Variability reflects exposure to global trade cycles, fuel prices, and geopolitical tensions
- Specialised segments (pharma, e-commerce, temperature-controlled) continue to command premiums driving EBITDA multiples up to [12-14]x

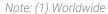


#### FREIGHT FORWARDING



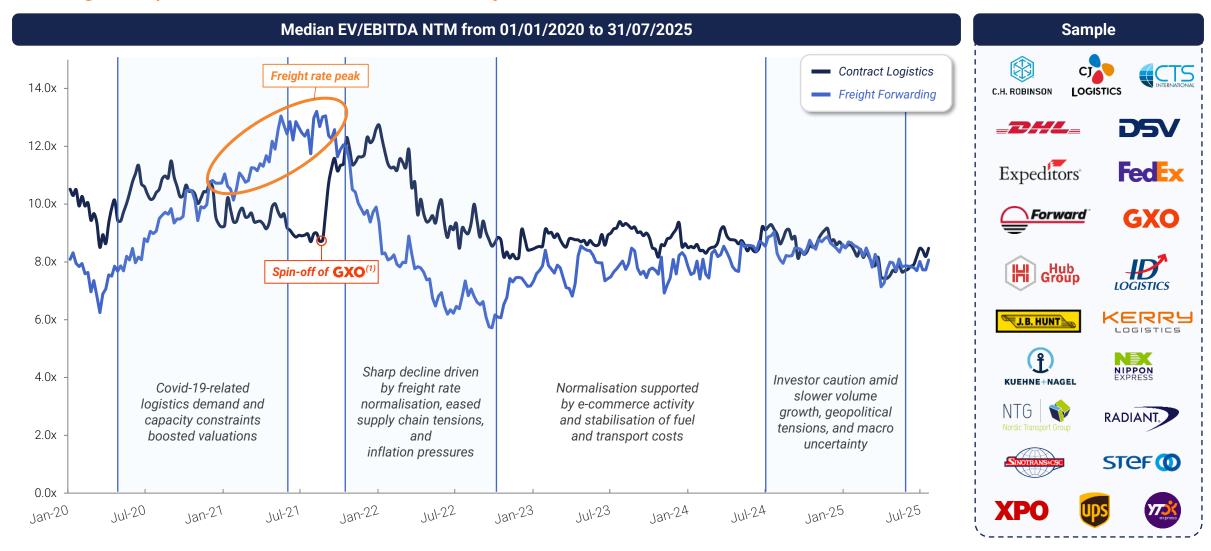
- As spot rates fell and margins normalised, tariff uncertainty further weighed on sentiment, leading to a valuation correction in H1 2025
- Pandemic-driven supply chain disruptions had previously made freight capacity scarce and highly profitable, pushing valuations to record levels in 2023
- A persistent valuation gap remains between asset-light and asset-heavy models, with digitalised, specialised, and globally anchored players maintaining a [1-2]x premium





# **Evolution of listed logistics players valuation multiples**

Trading multiples stabilised at 8.3x EBITDA by the end of H1-2025





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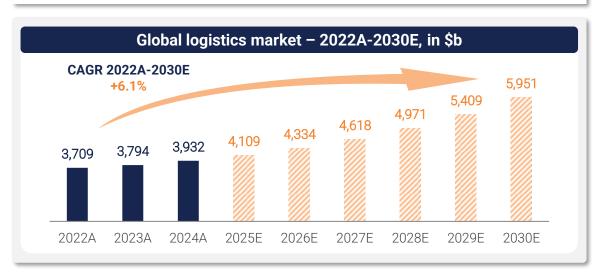
M&A LOGISTICS
GLOBAL MARKET
TRENDS SHAPING
THE FUTURE OF
LOGISTICS

# Preliminary view on the global Logistics market

## A resilient market, returning to growth after structural upheavals of recent years

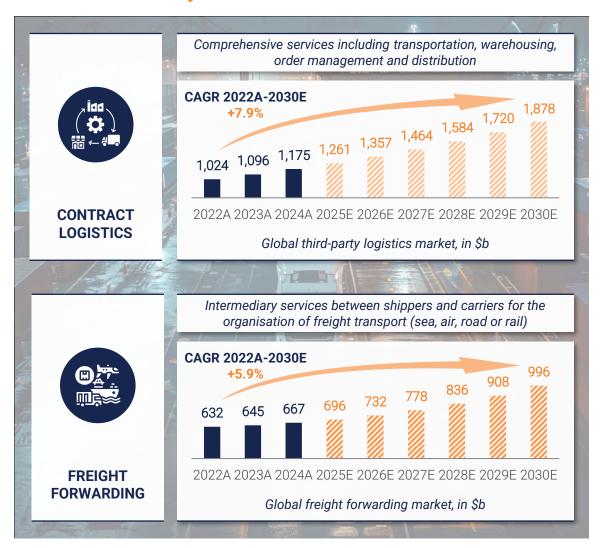
#### A rebound in growth in 2024 after a challenging couple of years

- Recent years have been marked by runaway inflation driven by the aftermath of Covid-19, rising energy costs, and global conflicts. This inflationary pressure has led to a decline in consumption, causing a slowdown in global trade and increasing strain on supply chains
- The recovery in global trade in 2024 was driven by growth in the volume of goods to be processed in an economic environment where inflation has been more contained



#### Positive trends are expected from 2025 to 2030

- Beyond regular macro factors (rise in population, consumption, and goods), the global logistics market will benefit from the rising weight of e-commerce in global exchanges
- The increasing demand for C2C exchanges and reverse logistics adds complexity to supply chains, encouraging companies to pursue the outsourcing of their logistics operations
- In response to rising geopolitical tensions and trade tariffs, companies intensify multisourcing, creating new opportunities for logistics players



# Key tendencies driving the transformation of global Logistics

Three main drivers shaping the future of logistics





Sustainability



**Logistics**, especially with transportation and packaging, is a **carbon-heavy industry** that faces pressure from:

- Policymakers at different scales, through taxes and regulations
- Customers, both end-users and companies, who are seeking logistics partners able to integrate sustainable practices





**Technology** 



Technologies are **transforming and challenging logistics** across four key clusters of innovation:

- > Artificial Intelligence (AI)
- ➤ Internet of Things (IoT)
- > Big data
- Automation





**Geopolitics** 



As an industry strongly tied to global economics and international trade, logistics is greatly exposed to the current geopolitical context:

- Trade tensions and armed conflicts across regions
- > Rising **protectionism policies** in major economies



New regulations, adding constraints and complexity





# **Key driver #1** - Sustainability



#### Increasing pressure from stakeholders for sustainability creating new opportunities for logistics players

#### Decarbonisation: a global challenge with major impact on logistics

- As supply chains weigh heavily in global carbon emissions, policymakers introduce stricter regulations, and customers set net-zero targets
- In reaction to increasing pressure, logistics players incorporate new practices and take actions to comply with growing carbon regulation and customers' expectations

**Challenges:** 



Heavy upfront investment are required



Technology not fully available to meet carbon sobriety criterias

#### Circularity brings new requirements, increasing supply chain complexity

Circularity aims to maximise the reuse, repair, remanufacturing and recycling of products. With 55% of large businesses
committed to circularity, logistics players are facing increasing demand from clients, which is greatly impacting
operations:

#### Reverse commerce

Growing popularity of **C2C platforms** and various **returns possibilities** offered by retailers
lead to a growth in demand for
reverse logistics



#### Circular packaging

Incitation from policymakers to limit plastic and carton usage, and precursors such as luxury groups invest in reusable packaging

**Challenges:** 



End-users' adoption barriers persist



Process and infrastructure adaptation require significant investment

#### The emergence of green logistics

#### **Embedding green practices in operations**

Logistics players **optimise their operations to integrate green considerations**, mainly by **adapting transport organisation** through eco-friendly routes, fleet mix optimisation, and packaging reduction

#### Infrastructure sobriety

**Green warehouses** materialise efficiency goals set for logistics infrastructure, with (i) the integration of **renewable energy** sources and best practices and (ii) **fleet sobriety**, through electrification and alternative fuel

#### New services

Logistics players are adapting to rising **reverse-logistics** demand, **requiring stronger capabilities** in quality control, customer communication, and repackaging. This shift is creating **new specialised roles and services** across the sector







# **Key driver #2 -** Technology



### New technologies transform logistics players operations to achieve optimisation and sustainability goals

#### **Artificial Intelligence (AI)**

#### **Generative Al**

Autonomous production of content from existing data
Improve exchanges by implementing content creation, interface generation or chatbot



#### **Audio Al**

Autonomous processing and creation of audio Audio AI is set to revolutionise predictive maintenance, fatigue detection & communication





#### Internet of Thing (IoT)

#### **Smart assets**

Connected trucks and warehouses foster transparency and security, enabling maintenance anticipation & inventory optimisation





#### Next gen packaging

Future packaging will be connected, ensuring trackability, maximising reuse and optimising circularity



#### Big data

#### **Predictive logistics**

Predictive models anticipate demand, optimise inventory and transportation routes by considering large and various data inputs





#### **Advanced analytics**

A data mesh approach enables streamlined operations by optimising workflows while supporting data-driven offerings for clients



#### Robotisation

**Automation** 

Warehouse robotisation improves storage, picking and transportation.

Exoskeletons lower workforce strain





#### **Autonomous vehicle**

Self-driving trucks reduce delivery cost, while drones enable low-carbon delivery and enhance warehouse security





#### **CHALLENGES EMERGE**

#### Cybersecurity

Digitalisation and the adoption of new technologies have created **cybersecurity vulnerabilities**. In 2022, over 20 leading logistics companies were targeted by cyberattacks

#### Regulatory framework

The nature and large volumes of data processed, as well as the use of tracking devices, have drawn attention from regulation authorities

#### **Security**

The rise in **thefts targeting logistics platforms** and transport operations handling high-value goods, along with an increase in **delivery fraud** cases, adds further challenges











# **Key driver #3 -** Geopolitics



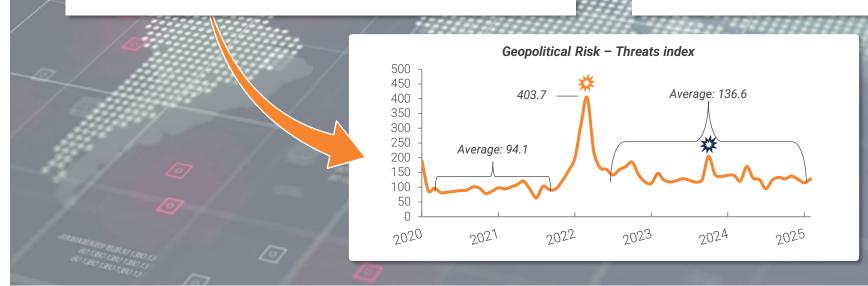
A challenging macroeconomic environment marked by tensions, disrupting global supply chains

#### Tense geopolitical context, marked by armed conflicts...

- Recent conflicts in the Middle East amplify the already negative impact of the Russia-Ukraine war:
  - o **Declining investor confidence** amid global tensions
  - o Global consequences of **economic sanctions**
- Intensified US-China trade tensions fostering a fragmented global trade landscape

#### ...disrupt global supply chains

- Many countries adopt protectionist measures to promote local production, restrict access to foreign markets and increase import costs
- Protectionist policies cause disruptions in global trade and commercial routes (i.e. Belt & Road connecting Europe & Asia, northern maritime routes, Panama/Suez Canal)
- Logistics players are forced to adapt to changing supply chains on a regional and global scale











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# M&A LOGISTICS ABOUT TRANSLINK CF AND LOGISTICS INDUSTRY EXPERTISE

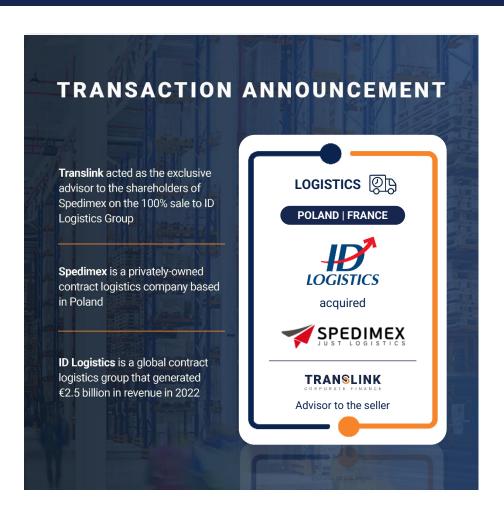
## **CASE STUDY**

### We get the deal done.

**ID Logistics acquired Spedimex** 

LOGISITICS





#### A EUROPEAN AND INTERNATIONAL LEADER IN CONTRACT LOGISTICS

- Spedimex is a leading player in Poland in contract logistics, with recognised expertise in the fashion, cosmetics and e-commerce sectors for major international and Polish brands
- The company has a nationwide distribution and transport network, as well as value-added logistics services in the clothing and cosmetics sectors

#### **RATIONALES OF ACQUISITION**

- ID Logistics is a global leader in contract logistics, realising €2.8 billion in revenue in 2023 with 30,000 employees and operating 365 sites across 17 countries
- The similarity in business approaches of Spedimex and ID Logistics showcase a complementarity between their client portfolios and technical expertise
- Spedimex represents an opportunity for ID Logistics to become a **market leader in Poland** by bringing **35 sites** and **7,000 employees** to the Group

#### A TAILOR-MADE SUPPORT

Translink CF supported the sale of Spedimex throughout a complex M&A process, including identifying potential buyers, drafting marketing documentation, assisting with due diligence management, managing the data room, helping draft non-binding offers and the purchase offer, introducing and supporting the seller, as well as assisting with negotiations and legal documents (SPA and SHA)

#### **KEY TAKEAWAYS**

Translink CF advised the family shareholders of Spedimex, a leader in contract logistics in Poland, on the sale of their shares to ID Logistics, a leading French player

#### **DEALMAKERS:**

Maciej CIESLAK – Partner, Poland Lina ISMAIL – Partner, France & Belgium I am very grateful to the Translink CF team for smoothly and securely handling this complex process. Translink CF's extensive access to foreign investors proved to be the key to success, placing our family business in the best possible hands to ensure its future growth and security.

#### Marcin BAK

CEO and main shareholder of Spedimex



## **Our international Logistics team**





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# Our recent transactions in Logistics





























## **About**

## Translink Corporate Finance

Translink Corporate Finance is a world leader in cross-border mid-market M&A advisory services, specialising in transactions ranging from €10m to €250m.

Established in 1972, with over five decades of experience, we get the deal done. We are a trusted global group with over 400 experts worldwide, and a proven track record with long-standing clients and deep sector-specific knowledge.

At Translink Corporate Finance, we are easy to approach, and our core ethos revolves around the pursuit of sustainable value creation for our clients – whose best interests always come first.

In some industries, we have pooled our global expertise to form Industry Groups focused on serving our clients with deeper insights into global developments and knowledge on targets and bidders in the respective markets.

For more information, contact us on: <a href="mailto:info@translinkcf.com">info@translinkcf.com</a>

Or contact any of our country offices around the world by visiting our website at: www.translinkcf.com

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