

CASE STUDY

We get the deal done.

Visma acquired Inqom

TMT

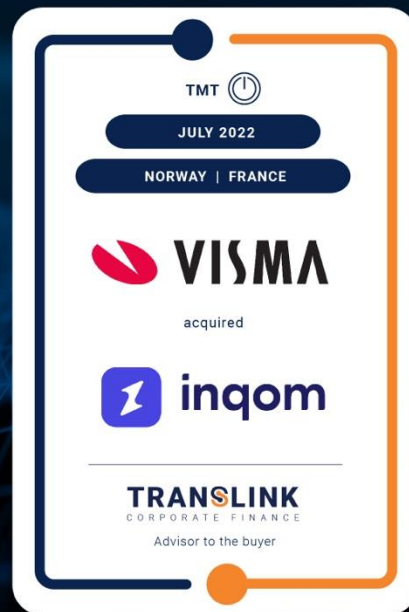


TRANSACTION ANNOUNCEMENT

Translink Corporate Finance advises Visma on the acquisition of Inqom

Visma's growth strategy in existing and new markets is accelerated

Inqom is a French start-up, established in 2016 and offers new generation SaaS software that automates accounting production and generates the balance sheet in real time



TRANSACTION HIGHLIGHTS:

Visma is a leading provider of mission-critical business software for a more efficient and resilient society. Inqom is a French start-up, established in 2016 and offers new generation SaaS software that automates accounting production and generates the balance sheet in real time.

KEY TAKEAWAYS

- Entering in the French market through investing in Inqom.
- Strengthening Visma's position regarding cloud accounting software solutions.
- Attracting new talent in the group: Inqom's management will continue to develop the company.
- Translink's tailored support included target identification and guidance through Inqom's open bid process, valuation benchmarking, business plan analysis, NBO and bid drafting, and negotiation assistance.

DEALMAKERS:

Marc Irisson, Hans-Henrik Westberg, Arthur Libier, Boris Muller

"We are thrilled to announce our arrival in the French market by investing in Inqom. Like Visma, they develop unique technology to help customers become more efficient and competitive. With this acquisition, we are pressing on with our ambitious growth strategy both in existing and new markets"

- Merete Hverven, CEO Visma