

# CASE STUDY

We get the deal done.

PMB acquired Watermill

INDUSTRIALS

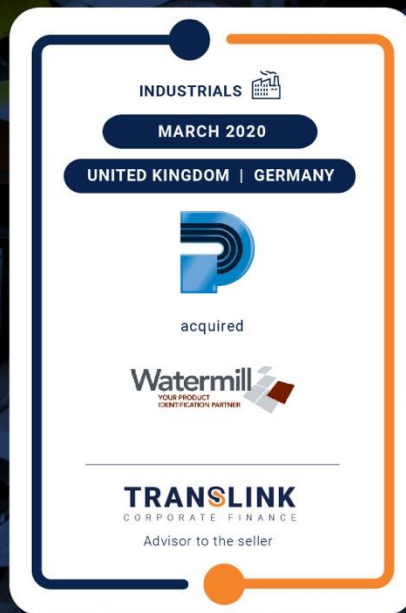


## TRANSACTION ANNOUNCEMENT

Translink advised the shareholders of The Water Mill Press Limited on the disposal of a majority equity stake in Nordvalls Etikett AB, a subsidiary of Possehl Group

Nordvalls, one of the largest label manufacturers in Sweden, produces high quality multi-coloured labels as well as specialist logistical, security and anti-theft labels

Watermill is a market leader in the development, production, and use of logistical labelling, which is critical to the smooth operation of distribution centres and logistics



## TRANSACTION HIGHLIGHTS

Translink acted as lead advisor to the shareholders of The Water Mill Press Limited (Watermill) on the disposal of a majority equity stake in the company to Nordvalls Etikett AB (Nordvalls), a Swedish based subsidiary of the German headquartered conglomerate, Possehl Group.

## KEY TAKEAWAYS

- Translink acted as lead advisor to Watermill, a market leader in the development production, and use of logistical labelling.
- Translink assisted Watermill in presenting a compelling acquisition opportunity to targeted potential purchasers.
- A global sales process was conducted with Translink leveraging its international network of relationships to engage with many of the world's leading labelling specialists.
- Translink UK worked in cross-office collaboration with Translink Germany in delivering a successful outcome for the Watermill shareholders

**“We are extremely grateful to Translink Corporate Finance for negotiating the transaction to such a successful conclusion. Their unwavering support and advice throughout was invaluable.”**

- Dale Deacon, Managing Director at Watermill Press Limited