

CASE STUDY

We get the deal done.

Presto Group acquired Suomen Ensiapukoulutus

HEALTHCARE | TECH



TRANSACTION ANNOUNCEMENT

Translink acted as the exclusive financial adviser to the company and the owners of Suomen Ensiapukoulutus (SEAK)

SEAK is Finland's leading provider of digital first aid and workplace safety training

Presto is the Nordic market leader in fire safety, risk management, and education services



TRANSACTION HIGHLIGHTS

Translink Corporate Finance advised on the sale of 100% of Suomen Ensiapukoulutus (SEAK) to the Presto Group

KEY TAKEAWAYS

- SEAK's strong market position and innovation made it a highly attractive acquisition.
- The deal positions Presto as the largest fire safety and corporate training provider in the Nordics.
- Translink's strategic approach, highlighting SEAK's first-mover advantage and synergies, ensured a smooth, high-value transaction.

DEALMAKERS

Jari Lauriala & Fredrik Ullberg

“As the market leader in digital first aid and safety training in Finland, we wanted to find a partner that could help us expand abroad as well. Translink introduced us to Presto and we quickly found a common understanding. Together, we can become the dominant player in this market segment in the Nordics.”

- SEAK CEO and shareholder, Tero Roivainen