

# CASE STUDY

We get the deal done.

EcoTree raised €14m in equity from Société Générale Ventures, FFP and FAMAÉ Impact

ENERGY & ENVIRONMENT



## TRANSACTION HIGHLIGHTS

French B-Corp Greentech EcoTree raises €12m (+€2m cash-out) to advance its goal of becoming Europe's leading nature-based solutions provider. New investors Société Générale Ventures, Financière Fonds Privés, and FAMAÉ Impact join, while Accurafy and Epopée Gestion reinvest. Seed investor Finistère Angels exits, marking a new phase for EcoTree's growth.

## KEY TAKEAWAYS

- €12m raised for expansion in France and abroad, plus €2m for a cash-out. The six-month competitive process attracted 50+ investors, valuing the company at €40-50m pre-money.
- Flexible & dynamic shareholder agreement.
- Société Générale to introduce clients and co-develop offers with EcoTree.

## DEALMAKERS

Tanguy du Chesnay

**“We are delighted to have assisted the EcoTree team in this major fundraising, With investors who are as prestigious as they are committed to supporting impact companies. This operation highlights the solid enthusiasm of investors of all kinds for European GreenTechs and ClimateTechs, capable of developing impactful, high-growth and profitable models.”**

- Tanguy du Chesnay, Translink CF France

## TRANSACTION ANNOUNCEMENT

Translink acted as the advisor to EcoTree in raising €12m (+€2m) in equity

EcoTree, founded in 2016 is a French B-Corp Greentech that offers a new way to reward individuals and business that support sustainable forestry

Through this fundraising operation, EcoTree is on its way to becoming the leading European nature-based solutions provider

