

CASE STUDY

We get the deal done.

CECOP acquired Cercle Optique

HEALTHCARE



TRANSACTION ANNOUNCEMENT

Translink identified the target and led one-on-one discussions for CECOP's acquisition of Cercle Optique

CECOP, Europe's leading optical buying group, is expanding into France, one of the continent's largest markets for independent opticians

Cercle Optique is a fast-growing buying group for independent opticians in France



TRANSACTION HIGHLIGHTS

Translink Corporate Finance acted as the advisor to the CECOP Group in their acquisition of Cercle Optique.

KEY TAKEAWAYS

- Transformational partnership: CECOP's acquisition of CERCLE OPTIQUE, founded by Benjamin Zeitoun and Xavier Ktorza, drives strategic growth through complementary expertise.
- Expansion into France: This transaction marks CECOP's entry into Europe's largest optical market.
- Global M&A expertise: Translink's expertise enabled CECOP to advance its international M&A strategy, reinforcing its leadership.

DEALMAKERS

Marc Irisson

“This alliance represents an important step towards unlocking our full potential in Europe. Cercle Optique will complement our current offering and together we will be able to engage more effectively with our members and partners, whatever their characteristics and origin, to improve the performance of their businesses.”

- Jean de Contades, CECOP's Executive Director